



## **7<sup>th</sup> International Business & Technology Summit (Summit 2007)**

Emerging Technologies for Advanced Cooling of Electronic Systems

**August 22 – 23, 2007 • Natick, MA**

### **Have you reserved your Exhibit space at the upcoming Summit 2007?**

With **only 25 spaces** available, now is the time to reserve your exhibit space before they are gone. You don't want to miss this opportunity to exhibit your thermal solutions to an audience that is 100% involved in thermal management of their company's products.

**Do more than just exhibit at the Summit – give a Technical Presentation or a Vendor Workshop.**

#### **What is a Technical Presentations?**

A Technical Presentation is a 20-minute non-sales technical presentation addressing new emerging technologies your company is working on. Technical Presentations will be held between the feature lecturers' presentations. The Summit is set-up to be a mixed flow of feature lectures and technical presentations. It very important that the technical presentations not be a sales presentation – sales presentations can take place at your Exhibit or Vendor Workshop. You need to be an Exhibitor to be able to give a Technical Presentation. Space is limited to 13 presentations and will be filled on a first come first serve basis.

#### **What is a Vendor Workshop?**

A Vendor Workshop is a 30-minute workshop in which you can do a sales presentation of your products and services. The Workshops will be held after the conclusion of the first day of Lectures and Technical Presentations. A Hospitality Reception will be held during this same time period, as well as, the Exhibits will be open. You need to be an Exhibitor to be able to hold a Vendor Workshop. Space is limited 4 workshops and will be filled on a first come first serve basis.

If you want to be included in the printed promotional mailer – you need to send in your Exhibit Order Form and a short summary of your planned Technical Presentation or Vendor Workshop, and a high resolution (300 dpi) photo of the presenter and the presenter's name and title, no later than May 15<sup>th</sup>. After May 15<sup>th</sup> all information will be added to the program information on the CoolingZone website and promoted through the website, online newsletter and email promotions.

The Summit is a special annual event – lecturers are top in their field; everyone attending is involved in thermal management; everything is located close together so attendees and exhibitors intermingle easily and frequently; networking is encouraged; the time agenda is adhered to and the atmosphere is relaxed and comfortable.

**Now is the time to act – reserve your Exhibit space and your Technical Presentation or Vendor Workshop times now.**

**Questions please contact Debbie at Tel: 508-329-2021 or  
Email: [sales@coolingzone.com](mailto:sales@coolingzone.com)**