



8th International Business & Technology Summit (Summit 2008)

Emerging Technologies for Advanced Cooling of Electronic Systems

August 20 – 21, 2008 • Natick, MA

Have you reserved your Exhibit space at the upcoming Summit 2008?

With **only 25 spaces** available, now is the time to reserve your exhibit space before they are gone. You don't want to miss this opportunity to exhibit your thermal solutions to an audience that is 100% involved in thermal management of their company's products.

Do more than just exhibit at the Summit – give a Technical Presentation to the entire audience.

What is a Technical Presentations?

A Technical Presentation is a 20-minute non-sales technical presentation addressing new emerging technologies your company is working on. Technical Presentations will be held between the feature lecturers' presentations. The Summit is set-up to be a mixed flow of feature lectures and technical presentations. It very important that the technical presentations not be a sales presentation – sales presentations can take place at your Exhibit. You need to be a Summit Exhibitor to be able to give a Technical Presentation. Space is limited to 13 Technical Presentations and will be filled on a first come first serve basis.

If you want to be included in the printed promotional mailer – you need to send in your Exhibit Order Form and a short summary of your planned Technical Presentation, and a high resolution (300 dpi) photo of the presenter and the presenter's name and title, no later than May 15th. After May 15th all information will be added to the program information on the CoolingZone website and promoted through the website, online newsletter and email promotions.

The Summit is a unique Annual event entering it's 8th year, with lecturers who are top in their field; everyone attending the Summit is involved in thermal management; everything is located close together so attendees and exhibitors intermingle easily and frequently; networking is encouraged; the time agenda is adhered to and the atmosphere is relaxed and comfortable.

Now is the time to act – reserve your Exhibit space and your Technical Presentation time now.

**Questions please contact Debbie at Tel: 508-329-2021 or
Email: sales@coolingzone.com**